



Whisher's offer to WISPs

Whisher is a software based service simplifying the connection to WiFi hotspots.

Over 95% of people connecting to commercial hotspots are doing it through a laptop. However the increase in availability and usability of WiFi enabled mobile devices significantly changing the market. As a consequence, the connection and login process to wireless networks must be adapted to meet these new needs. In fact, entering login information or credit card information through a mobile device is a headache and there is a need for a simplified one-click solution.

The plug-in solution

Whisher has developed a plug-in solution thought to be as integrated as possible with the existing OS of the user both on PC and on mobile platforms. Once the plug-in is installed, the existing WiFi client of the device is upgraded and shows additional features (eg. connection price or logo of the operator beside their signals). The user is automatically authenticated when connecting to the access point.

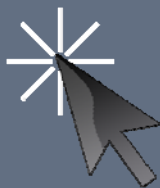
It is currently available for Windows, Mac and WiFi enabled Nokia phones.



Licensing Whisher One-Click connection solution

Whisher offers a White Label version of its connection solution. Licensing Whisher's solution enable WISPs to:

- Offer a multi-platform one-click access method to their customers
- Rebrand the user's WiFi manager
- Always display their signal on the top of the SSID list
- Integrate their product portfolio
- Externalise billing and accounting by using WiFi out credit
- Display roaming partners when available





What are the advantages for the customers?

- Simplified Login: No need to go through the login pages anymore
- Mobile Login: Connecting with a mobile device is a one-click operation
- User Experience: No need to get used to a new interface, Whisher simply upgrades the existing interfaces
- Simplified Roaming: Roaming partners are automatically displayed as such in the list of signals

What are the advantages for me as a WISP?

- Increased traffic: Through enabling mobile connections and simplifying the laptop experience
- Improved brand awareness: WISP brand will be closely linked to the user's WiFi experience

Interested in becoming a roaming partner

If you want to increase you traffic by becoming a Whisher roaming partner, contact info@whisher.com